## My Thoughts Regarding my Home Page

Company Logo at top of page.

Include the following Tag Line…

Tag Line: Control Your Future.

Below Tag Line: Create. Optimize. Unleash the Power of Partnerships & Alliances.

**Include the following Story…**

1. Do you worry about how you’re going to make your revenue number while managing costs? You’re not alone. Most business leaders wrestle with the same concern.
2. What options do you have? You can hire more salespeople and business development reps. You can invest in Google Ads, marketing campaigns, purchase lead lists, conduct webinars, increase social marketing, train your sales team, add solution engineers, etc. You get the picture…
3. Have you considered scaling your business through partnerships and alliances? Do you really know what that means? Does your strategic plan include a robust indirect sales channel? If not, it should.
4. An indirect sales channel can open the door to…
   1. Lead generation
   2. Deal acceleration
   3. Higher close ratios
   4. Cost management
   5. Improved margin
   6. Scalability
   7. Growth

Channel Choice Consulting can help you to think through the challenge and outline a plan that works for your company. Our mission is to help companies to control their future by leveraging an effective indirect sales channel. Contact us to learn more.

Include Testimonials

Contact Information Section.

## My Thoughts Regarding About US Page

Include Tom’s Bio Section (Founder & CEO) bio details to follow

Next section: What does Channel Choice Consulting Do?

We get to know you and your business and discover the challenges you have regarding growth. Channel Choice Consulting will craft a customizable plan of strategy, execution, and expected outcomes regarding your company’s indirect sales channel, including partnerships and alliances. *More detail to be provided. I wanted to get this to the designers so you can make room for this in the About US page.*

*MORE INFORMATION FORTHCOMING FOR ALL DESIGNERS*

*PLEASE USE THE ABOVE TO GET STARTED*